

Press Release

June 24, 2010

Schomberg Forms Real Estate Consulting Firm

New Company Specialises in Investment Strategy, Fund Management and Asset Management

Just weeks ago, Bärbel Schomberg, together with Dr. Karl Ohl, set up the new consultancy firm of Schomberg & Co. Real Estate Consulting GmbH. As a consultancy platform in the real estate segment, the company combines the important business areas of investment strategy, fund management, and asset management.

With the experience of more than 30 years in the international real estate business, the partners are making their expertise available to their clients, as well as their extensive cross-European network of contacts that evolved over many years in the field.

“The idea underlying Schomberg & Co. is to offer our experience and expertise of many years as independent advisers at a time when good advice is precious and of particular importance,” elaborated Bärbel Schomberg, CEO of the new company.

Schomberg is convinced that, given the sustained turbulences on the financial and real estate markets, sound consultancy and external support are exactly what many market players need. “Our forte is expertise in the areas of investment product structuring, the real estate transactions market, fundraising, as well as fund management and asset management. Our advisory services focus on the executive level, and specialise in particular on the development of tailored solutions for complex requirements,” said Schomberg as she elaborated the company’s profile.

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Business Area “Investment Strategy”

As independent real estate consultancy firm, Schomberg & Co. concentrates in the business area of investment strategy on the analysis, the set-up and the orientation of real estate portfolios on the national and international level. This includes the conceptualisation of new investment and customer strategies as well as the structuring of funding schemes.

Business Area “Fund Management”

The business area of investment fund management centres on fund advisory functions, fund raising, strategic consultancy regarding the analysis, conceptualisation and selection of fund structures and the recruitment of external fund managers. One of the company’s core competences is specifically the right selection of the product structure, which could be that of a fund-of-fund, an open-ended or a closed-end fund under German law, or a fund vehicle under Luxembourg law, among other options. Moreover, the company’s service spectrum includes the structuring of roll-up funds in which investors convert real estate they own out-right into a fund product.

Business Area “Asset Management”

In the business area of asset management, the Schomberg & Co. service range includes the conceptualisation of asset manager profiles, the selection of asset managers, the compilation of SWOT analyses and market comparisons, asset management controlling, and quality management. Of particular importance is also the consultancy in the area of corporate real estate. Here, it is important to enhance the efficiency of proprietary real estate holdings, to earmark properties for sale, and to mastermind sale-and-lease-back solutions.

An International Network to Complement Advisory Services

In keeping with a holistic service philosophy, Schomberg & Co. complements its in-house consultancy services by sourcing international collaboration partners especially in the areas of legal and taxes, financing, real estate appraisal, asset management, real estate transactions, due diligence, and risk management.

Background Information on Schomberg & Co.

Schomberg & Co. is an independent real estate consulting company with international orientation. The company's advisory foci include the business areas of investment strategy, investment fund management, and asset management. Consultancy services concentrate on the client company's senior level, most notably on the development of tailored solutions to complex requirements.

Company founders include Bärbel Schomberg and Dr. Karl Ohl who have a demonstrable track record of more than 30 years of experiences on the executive level of the real estate and financial industry. Both shareholders used to hold senior positions in major corporations or their subsidiaries, including with Allianz, Commerzbank, Dresdner Bank, WestLB, and IVG, among others. Bärbel Schomberg continues to be active in diverse committees of the real estate industry. For years, she has headed the Corporate Governance Initiative of the German Real Estate Industry (ICG), and is Deputy President of the German Property Federation (ZIA). Moreover, Schomberg and Dr. Ohl served as board members of the Federal German Association for Investment and Asset Management (BVI).

Upon request, we will gladly send you high-resolution data for these images:



**Bärbel Schomberg,
CEO and shareholder
of Schomberg & Co.
Real Estate Consulting GmbH**



**Dr. Karl Ohl,
Shareholder
of Schomberg & Co.
Real Estate Consulting GmbH**